



PINK DECODER

An automated early detection system for breast cancer

www.pinkdecoder.com

OUR PROBLEM

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- Conventional time consuming diagnosis
- Communication gap between doctor & patient
- Social stigma & unconsciousness

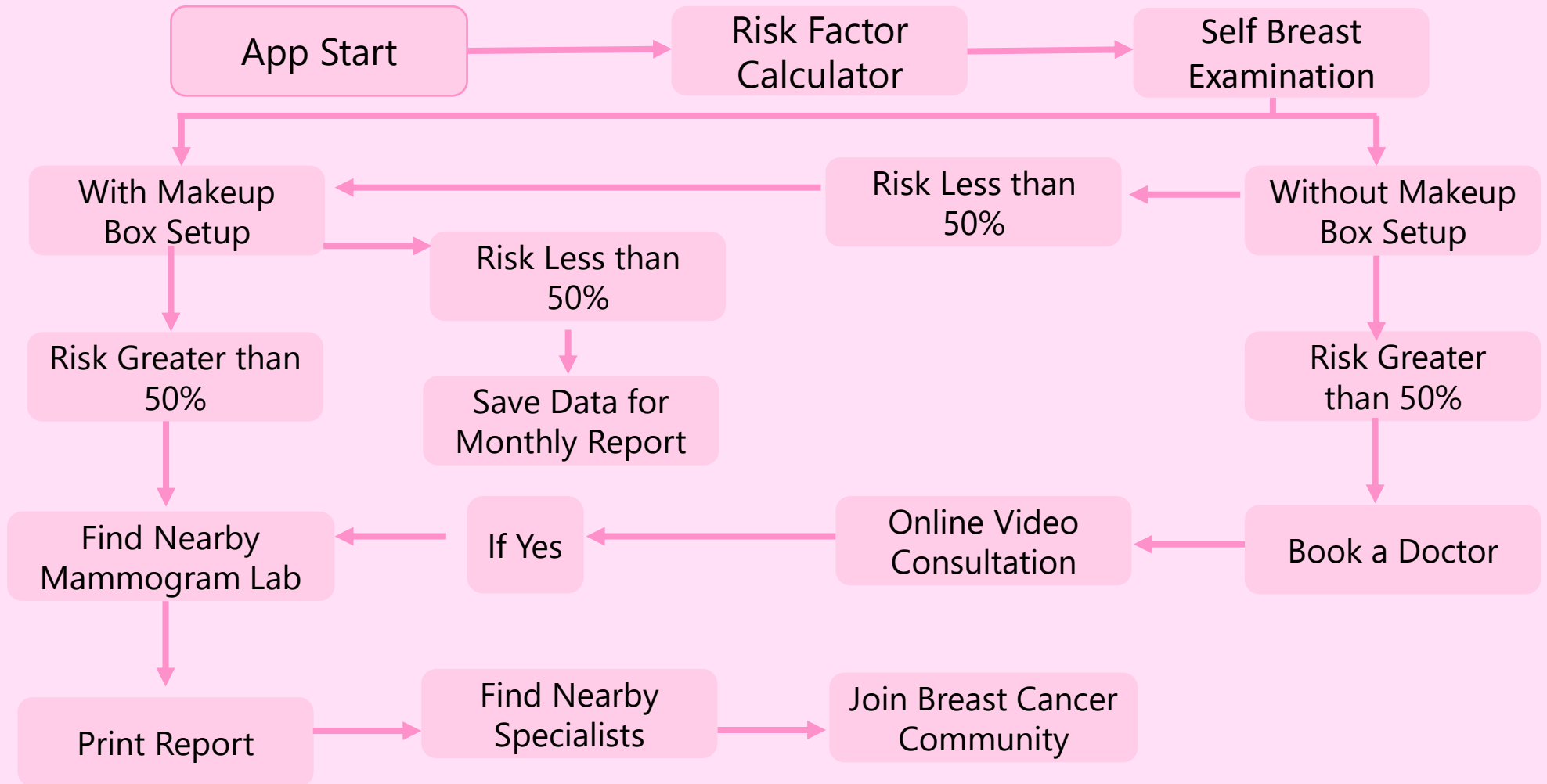
OUR SOLUTION

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- An interactive device to perform self-breast examination regularly
- A platform that makes people conscious & provides a guideline about breast cancer
- Breaking the social stigma using our enhanced makeup box

OUR SYSTEM

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OUR DEMO

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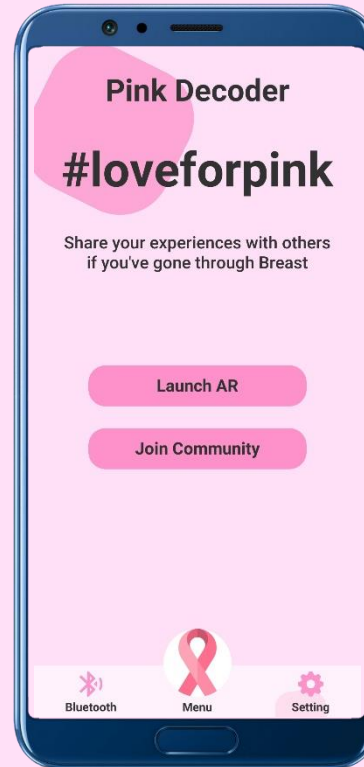
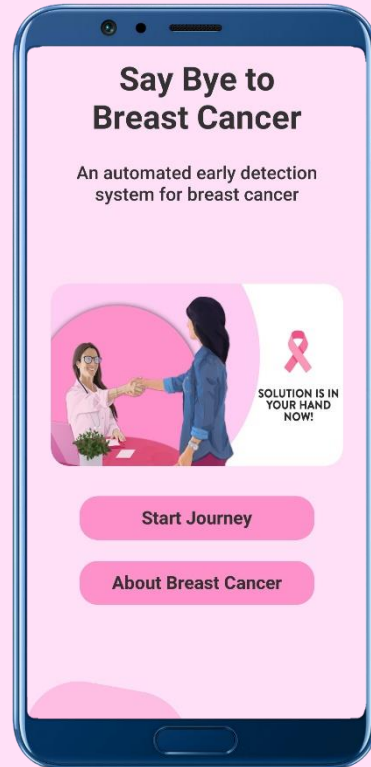
Makeup
brushes with
bio-sensors



AI Camera,
Projector &
Bluetooth

OUR APP

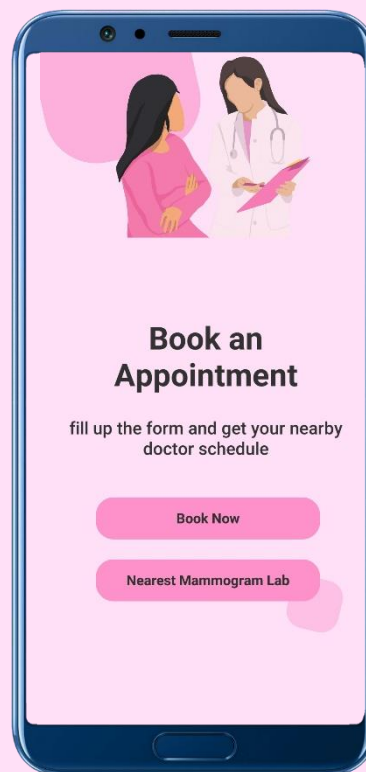
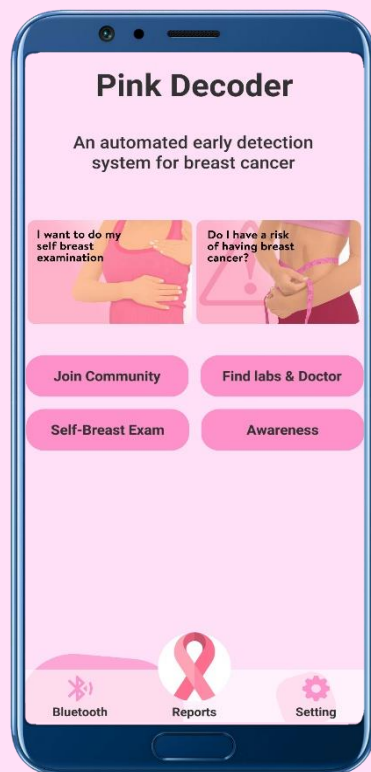
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www.pinkdecoder.com/app/

OUR APP

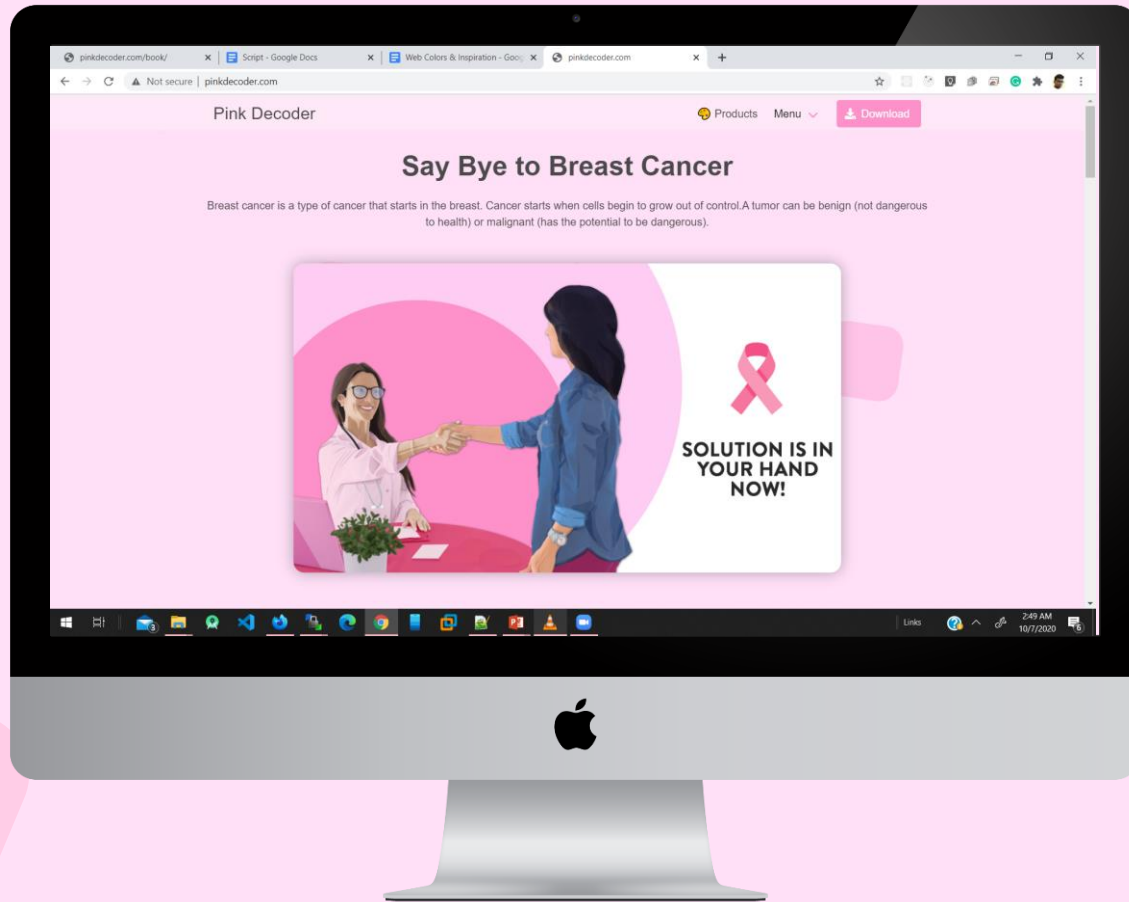
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www.pinkdecoder.com/app/

OUR WEBSITE

PINK DECODER



www.pinkdecoder.com

MARKET SIZE

**PINK
DECODER**

Total Addressable
Market

84M

Service Addressable
Market

50M

OUR TRACTION

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- First MVP completed
- Makeup box prototype completed
- Have earlier customers From own connections

OUR ROADMAP

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- Launch smart makeup box (beta)
- Alpha / Beta testing of our app & website
- Community building

TEAM STEM CELL

PINK DECODER



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THANK YOU!

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